

Your guide to the latest moves, projects and plans.





Market Overview – Matt Dixon, Founder and CEO, Evai.io

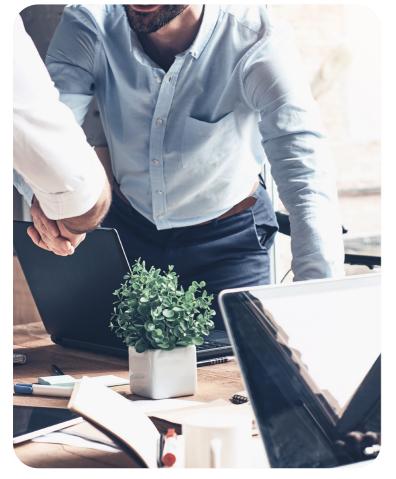
Fortunes are made in bear markets not in bull markets! This well used expression has been ringing in the ears of project founders, developers and eagle-eyed investors this month and the sentiment definitely resonates with the team here at Evai.io.

Diving briefly into the traditional economic landscape, the overall macroeconomic environment has taken a turn for the worse with ongoing troubles emanating from the Russia and Ukraine conflict. Added to this we have inflation running at the highest levels for 40 years and growth around the world slowing substantially.

Cryptocurrency market conditions have deteriorated markedly since the highs of \$68,000+ for Bitcoin. The fallout from the Luna/UST failure has been spilling over to the wider crypto market. Other Algorithmic stable coins are also under pressure and the appetite for risk is declining. Evai gave a genuine and powerful demonstration of its worth recently when Luna suffered a ratings downgrade before the big selloff occurred, enabling Evai followers to avoid substantial losses. Investors are more than ever interested in identifying the true underlying value of assets before taking the plunge and that's exactly where Evai.io has an important role to play.

So, while the market may have turned down there has been nothing short of an all-out attack on areas of the project we firmly believe will prove integral in establishing Evai.io as the UAE's first crypto Unicorn.

Find out what's making us so bullish right now by reading on..



### Institutional Interest in Evai Grows

As the number of data sets proving the Evai Ratings predictive capabilities continues to grow so too does the level of institutional interest in the groundbreaking product we have developed. This month the team have been in advanced talks with a number of regulated institutions regarding the integration of the Evai Ratings API into future cryptocurrency backed funds. In line with the API integration and development of strategic partnerships the team have also been establishing the pricing framework that will enable us to develop a revenue stream linked to the fast-growing institutional investment arena in the crypto sector.

The strategic rollout of the Evai Ratings API with institutions will also provide a next step on the journey of developing the Evai Active Portfolio that is due for release in Q3 2022.



## Accelerating the Development of Evai.io

The Evai use-case is totally universal with the potential to touch every single crypto in the market.

Trading strategies that minimise risk are now at the forefront of everybody's mind, especially in light of the Terra-Luna collapse. Evai are set to benefit from this as institutions and regulators try to better understand the factors that determine value and risk in relation to cryptocurrency projects.

Investors are beginning to realise that Cryptocurrency is an emerging asset class that does not automatically appreciate and so education and an unbiased, transparent Ratings system is a necessity. For all of these reasons Evai has become a stronger investment proposition than ever.

Evai is attracting serious interest from prospective equity investors. As a result we are currently pursuing tiered rounds of funding that will allow the team to accelerate the delivery of key products and bolster the marketing budget ahead of their release.



#### Development Update - Index Ratings Upgrade and EvaiPro

Over the past year the current Evai Ratings have demonstrated their predictive capability using the size of an upgrade or downgrade as an indicator. However, the existing model does not convey the underlying value of the respective cryptos and this feedback has been consistently highlighted by fund managers and key opinion formers in the space.

To address this, an upgrade to the ratings, including a clarification of its practical use is being implemented in the coming month.

Upgrades and downgrades will be communicated via a + Green or – Red indicator to the right of the Index Rating. In this way the index rating will show the true underlying value of a crypto and the + / - upgrade/downgrade indicator will show the expected immediate price movement. We believe this upgrade will add further credibility, clarity and trust in the crypto ratings model developed by Evai.

Progress on the development of EvaiPro is moving fast and we will be sharing further details as we get closer to its release and inviting members of the community to share their feedback.



#### **EV Token Airdrop**

The wait is now over! We are excited to announce that all existing Evai investors will receive their allocation of the new EV token by 1st June. All token holders will receive the corresponding number of tokens present in their wallets when the previous EVAI token was in circulation and those investors who previously staked will recieve the initial stake plus 8.75%.

The support and patience the community has shown over these past months has been exceptional and we are grateful that you have given us the time to complete the necessary due diligence needed to manually audit wallet addresses to safeguard the long-term future of the project and investors funds. Thank you.

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## New Staking Rewards announcement!

**Good news - Evai Rewards are back!** Earlier this month we announced details of Evai Staking that will enable all investors to receive 4% rewards on a 6 month lock-in period and 10% rewards on a 12 month lock-in period. Even in the bearish of markets staking rewards offer the perfect opportunity for investors to increase their crypto holding in preparation for greener days in the market.

#### **CLICK HERE!**

Stake 6 months - get 4% | Stake 12 months - get 10%

STAKING

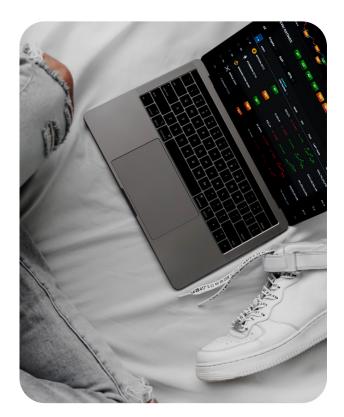
REWARDS

# Marketing Update

Grabbing headlines and featuring across some of the most influential crypto channels this month has seen Evai featured on Altcoin Buzz, The Birb's Nest, Sky Italia, Dubai Eye radio and more recently DubaiLAD.

Relentless in our desire to navigate the crypto marketing space and grow awareness, we are onboarding two new strategic advisors based in the US and Asia respectively, who will be supporting the existing team in our drive to build the Evai Community and increase the number of Evai.io users exponentially over the next six months.

This month has also seen the debut of Evai's first paid media campaign on bscscan.com featuring a combination of text and banner ads that will drive users to visit Evai.io and raise awareness of the EV token.



## Until next month . . .

Until next time...! On behalf of the Evai team thanks for your incredible support and we look forward to keeping you updated on our progress throughout June and wish you an enjoyable week ahead!

#### The Evai Team



The world's first unbiased cryptoassets rating platform powered by AI & ML

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