

## Evai.io x Pancakeswap

**PANCAKE TUESDAY – LISTING DAY**  
COMING SOON

Welcome to your first monthly guide to all things Evai...

In a month that saw Elon continuing to stake his claim as the Bond villain of crypto and a wildly erratic market that bounced around like a bull on a bungee cord, meme coins that fired skyward promising the moon and banks trying to work out whether crypto is all over or about to come after their business, we set about unleashing Evai on the world. Welcome to EvaiNews, a monthly round-up of what Evai has been up to, the results realised and projects planned.

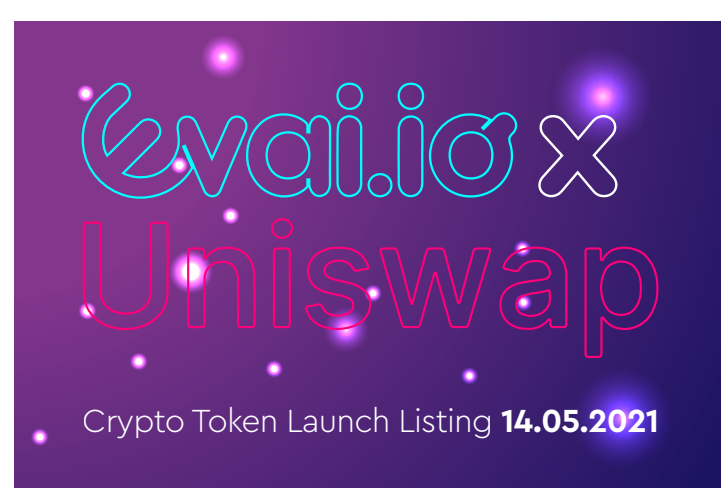
### Evai's maiden month sees MVP reach global audience

Our MVP launch kicked off the month of May and with it we saw an incredibly rapid uptake, finding the eyes and ears of the most influential crypto commentators globally. To date, the world's first cryptoasset ratings platform, EvaiInsight, has been featured and road-tested by many of the leading YouTube analysts, reaching tens of thousands of views worldwide in addition to several interviews with Evai CEO Matt Dixon and our Chief Research Officer, Prof. Andros Gregoriou.

Evai Chief of Staff, Simon Reid, also sat down for an AMA with one of the biggest crypto names in the world, with a YouTube subscriber base of 1 million. The platform has also seen a lot of traction across Twitter with the main influencers sharing the platform to their combined audience of over 600,000 followers. During the coming months, we will build on this momentum with a raft of interviews, product features and AMA's scheduled.

### EVAIToken makes its debut and shows resilience

The EVAIToken was so in demand during the pre-sale that we had to close the sale early due to such an overwhelming response. The token officially listed on the Uniswap exchange on 14 May, with EVAIToken sales already in the hundreds of thousands. A telling moment that displayed the asset's resilience was the unexpected recent market crash, during which all cryptocurrencies took a major hit.



On 1 June, we launch the EvaiToken on the PancakeSwap exchange which will drive sales forward due to the integration we now have with Binance Smart Chain. One of the challenges we faced with the Uniswap launch was incredibly high gas fees that no doubt impacted what were already impressive sales numbers. The advent of the new exchange listing will mean negligible gas fees which, we anticipate, will see EVAIToken investment at the highest it's ever been.

### Evai meet Dubai delegates at AIBC

This month also saw Evai exhibit at the first blockchain conference in the region, AIBC UAE, at the InterContinental Festival City in Dubai. Hundreds of delegates got to see the EvaiInsight crypto ratings application in action and how economic factors can be selected by investors and added to bespoke asset dashboards. Highlights from the event included prominent New York Nasdaq broadcaster, Jane King, sitting down for a live interview on stage with Evai CEO Matt Dixon while crypto entrepreneur Bruce Porter Jr. also gave a series of talks and conducted interviews with senior Evai team members. AIBC will be the first of many such events, at which our team can introduce EvaiInsight to the wider market whilst building valuable business relationships within the industry.



### DMCC Crypto Centre opens its doors

At the tail-end of May, the DMCC (Dubai Multi Commodities Centre) opened the doors to the city's first Crypto Centre, giving blockchain and cryptoasset companies somewhere to work, network and develop the industry in a city that places crypto at the forefront. Evai has opened an office within the Crypto Centre and the team are looking forward to all the opportunities and connections the new office location will bring to the business.



### Evai to launch new exchange EvaiDEX

Evai plan to shortly launch a proprietary exchange called EvaiDex, through which the development team will be able to plug in the EVAIRatings application arm, affording investors the first DEX in the world where they can not only acquire assets, they can also evaluate why. There will also be a range of rewards available to EVAIToken holders who participate in EvaiDEX. More details on this will follow in next month's EvaiNews.

### Evai community users in numbers....

**15,000+** Users of the Evai website.

Over **4,000** users registered and created dashboards in the EvaiInsight desktop app.

Our Twitter community continues to grow at pace with **over 1,000 new followers** after our Uniswap launch in May, taking us to 3,200 in total.

Evai tweets were seen over **600k times** in May by the CT community.

Our Telegram Community has grown to over 5,500 members in the month of May.

## The Evai journey has only just begun...

It's been quite a month and there are many more compelling projects under discussion as we speak. Until next time, use the EvaiInsight platform to customise your trading view, set up custom alerts to notify you when an asset rating changes and use EvaiRatings to make informed decisions on which assets to buy and sell. The EVAIToken lists with PancakeSwap on 1 June 2021, with the exact listing time being announced on the day across our socials. As ever, if you have any questions or points to raise, please contact us in our Telegram group at: <https://t.me/evaiofficial>

The Evai.io team