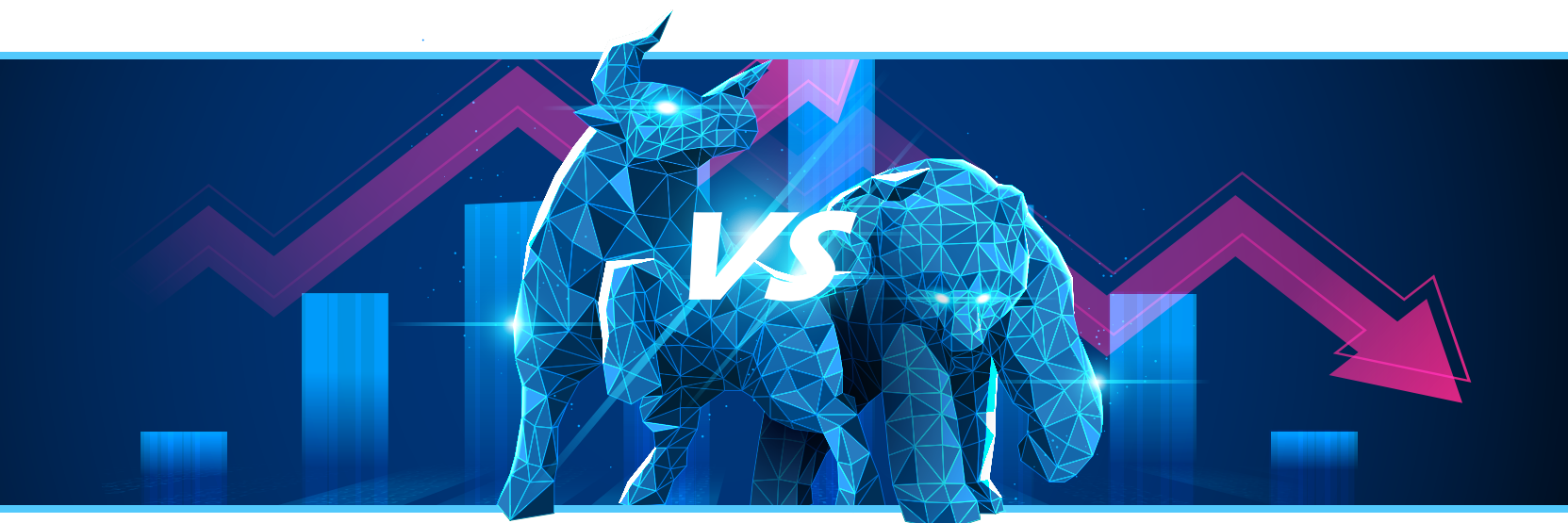


The world's first decentralised, unbiased crypto ratings platform powered by AI and ML



Your guide to the latest Evai news, moves, projects and plans...

The whole team here at Evai would like to start by saying thank you! We are so grateful to each and every member of our community, during the past month it has been humbling to see everyone band together in support of our project. It has filled us with a refreshed passion and drive, we have been working hard behind the scenes to pull industry leaders together to deliver a product deserving of the belief and investment you have shown the Evai project.

As the team prepares to launch the new token, we would like to reassure investors that all staked EVAI tokens have continued to accrue interest at the 15% compounded APY and we look forward to allocating the new token to all existing investors.

## New EV token launching on the 18th April

The new EV token will be launched on the 18th April on a top tier launchpad, while any existing holders of the old version EVAI token will be airdropped the corresponding EV token amount. The launchpad presale will carry a fixed hard cap of around \$250k before the EV token goes live on a leading Decentralised Exchange.

A reward token by nature, the new EV token has benefits built into its core through a smart contract. Every time an EV token is bought or sold, a 5% tax mechanism activates which powers the growth of the project, while rewarding all investors that hold the token.

- 1% of all buy and sell transactions will be reflected to all investors for simply holding the token
- 1% of all buy and sell transactions will go into the marketing budget
- 1% of all buy and sell transactions will be burnt
- 1% of all buy and sell transactions will go into the development budget
- 1% of all buy and sell transactions will go into the liquidity pool

## Fiat onramp makes purchasing EV easy for crypto newcomers

At the time the token goes live we will also launch a new fiat onramp within the evai.io platform, through our partnership with innovative tech company Onboard. The onramp will allow crypto newcomers to simply purchase the EV token with a debit or credit card, as easily as buying cinema tickets! There's no requirement for the 'rabbit hole' of DEXs or centralised exchanges, the whole process is contained within the app, which contains a user-unique wallet (or you can connect your pre-existing wallet, so the purchase and safe storage is all conducted within a couple of clicks).

## New development team drives rapid progress

We have continued to expand the skillset of our in-house development team with new appointments this month including experienced engineers and developers along with key development partnerships.

The team are collaborative, knowledgeable and have the proven industry experience to deliver the complex products slated for launch, including the EvaiActiveFund, Evai Ratings upgrades and notifications and the Evai App. You will see many rapid and positive changes to the Evai project coming soon, starting with the integration of a fiat gateway on the platform in April.

Platform upgrades will also be implemented soon, giving investors a clear view of the true long-term underlying value of each crypto project. At the moment the ratings are picking up short term trading signals, so the ratings development team have conducted extensive research which will reappraise how assets are rated. It's very likely we will have two ratings against each asset once the upgrade is implemented, highlighting short-term trading opportunities and long-term investment ratings.

## Marketing budget assigned and influencers engaged

The new token launch will be supported by a substantial marketing budget, allowing the team to fully equip the reach of prominent crypto influencers across the globe. Paid articles, as well as organic press releases will support the paid advertising across social media, giving the EV token a cohesive launch to market. Ongoing influencer campaigns will be secured to ensure the brand is consistently present across the industry.

## Token burn immediately reduces total EV supply by 200 million tokens

The token burn of 22 million tokens will be actioned at the new token launch along with the founder allocations which will also be burnt, totalling approximately 200 million tokens. All founders will be moved from token vesting allocations to equity, which will remove any concern around potential large token sales in the future.

## Internal and external company audits

The internal audit of the Evai accounts has been a priority in March and a full evaluation of the UK and UAE accounts is being finalised.

Following the completion of the internal audit, the Evai team will be engaging an external auditor to evaluate our findings and also provide recommendations on best practice to ensure we establish industry leading benchmarks in transparency and governance.

## CrossVal evaluation of the Evai Project

We are excited to announce that a valuation of the Evai.io project is currently underway and will enable the founders to establish the market value of the platform and assess its value and rate of adoption against our peers in the sector.

The valuation undertaken by CrossVal, will take into consideration current and projected user numbers and revenue streams to provide the team with an independent assessment of the project that will form the foundation of the equity model for institutional investors. The valuation will also be used to create the Equity model for all Founder allocations and will in turn promote price appreciation of the token and ensure the project remains sustainable.

## EvaiActiveFund development update

The new development team consisting of our own in-house experts and development partners are conducting a stringent appraisal of the AI code that will be used to power the industry leading fund.

We will have further updates on the fund mechanics and user journey available over the coming months as we prepare for its much-anticipated launch. The team are working around the clock to make it happen and are committed to delivering this groundbreaking product as swiftly and efficiently as possible.

The Evai Team

