

## Crypto ratings versus the bear market



This month Bearish market sentiment has dominated the news agenda and conversations on social media. Announcements coming out of the US relating to the inflation rate (8.6%) and interest rate rise (75 basis points) have compounded the high-profile headaches caused by Luna and Celsius Network.

As the world watches and waits to see where the financial markets will go next, the Evai team have been proving the performance of the ratings on a daily basis, identifying tokens that have been generating returns in one of the toughest marketplaces in crypto history.

Documenting ratings upgrades and correlating price pumps on our Twitter and YouTube channels, our Ratings and Research team have also been carrying out extensive analysis of the ratings performance versus the S&P and Gold. The results are compelling and offer powerful evidence of the progress we are making and potential for the ratings to be utilised by a growing number of retail and institutional investors.

In times of increased market volatility when emotions are running high, Evai's unbiased and automated Multi-Factor model, powered by AI and Machine Learning can make the difference between trading success and failure.

### JUNE RATINGS HIGHLIGHTS

**\$NMR**  
NUMERAIRE  
from C3

**▲371%**

**\$MATH**  
MATH  
from C1

**▲287%**

**\$WAVES**  
WAVES  
from D

**▲165%**

**\$STRAX**  
STRATIS  
from C2

**▲150%**

**\$SNX**  
SYNTHETIX  
from C2

**▲130%**

## Evai trading performance outperforms Bitcoin, S&P and gold



	EVAI	Equal	BTC	Gold	SPY
Return	25.4%	-42.8%	-34.5%	6.8%	-5.0%
Standard Dev	13.8%	67.1%	55.7%	13.7%	20.8%
Sharpe Ratio	1.83	-0.63	-0.62	0.50	-0.24
Daily Max	7.4%	18.2%	14.5%	2.7%	3.0%
Daily Min	-2.6%	-14.4%	-11.6%	-3.0%	-4.0%
Max Draw Down	5.6%	65.5%	57.6%	11.8%	18.2%

From September 2021 to June 2022 our research shows that a trading strategy based on the Evai's ratings outperforms a passive Bitcoin investment strategy and buy-and-hold strategy on the same portfolio of crypto assets. The Evai strategy also demonstrated its ability to outperform the S&P Equity Index and Gold over the same investment period.

On the chart above, the Evai investment strategy is represented by the blue line, which is relative to the passive investment in the same crypto assets (grey) or a passive investment in Bitcoin (orange) for the period between 19th September 2021 and 8th June.

**Testing on the Evai strategy indicated returns of 25.4% over the 9 month period.**

# Evai PRO

### Phase I development

### Market Index and Evai Trading Score

Making it easier for our community to generate profits and protect funds, we are set to release upgrades to the Evai Ratings platform. The upgrades will be available this month and include the deployment of an updated Ratings Classification model and the introduction of a new Evai Trading Score feature.

In response to community feedback on the Ratings Classifications, we have re-calculated the ratings formula to create the Evai Ratings Market Index. The new approach will ensure that ratings reflect the underlying value of assets and will avoid them being reflective of volatile market movements.

### How does the Evai Ratings Index work?

The Evai Ratings Index will rank crypto assets from A1 down to D and provide an indication of the underlying value. Every week on Sunday at 01.00am GMT the Evai Ratings Index will update and provide investors with an unbiased guide to the market.

Increase your potential returns and minimise risk by using the predictive power of crypto ratings to make smart investment decisions. Let our proven ratings technology be your guide to the market.

- A1

A2

A3

Decreased level of risk with lower potential % returns.
- B1

B2

B3

Moderate risk with medium level of potential % returns.
- C1

C2

C3

Higher levels of potential % returns with higher levels of risk.
- D

Higher levels of volatility with higher potential %
- U

Unrateable due to insufficient data.

- ▲3

High
- ▲2

Medium
- ▲1

Low
- 0

No change
- ▼1

Low
- ▼2

Medium
- ▼3

High

### How do I trade using the Evai Trading Score?

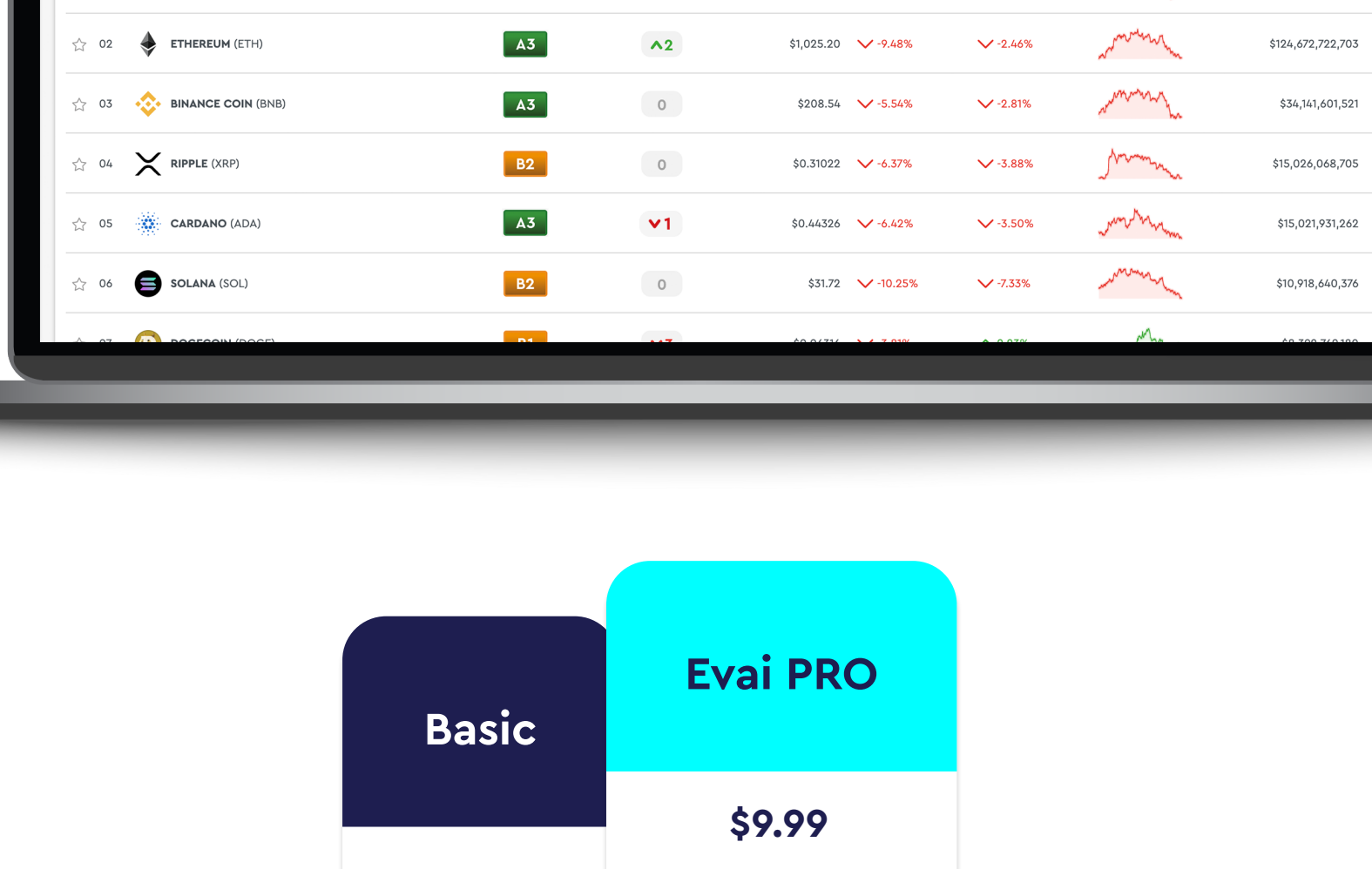
Launching soon on the platform, we are excited to announce the arrival of the Evai Trading Score. The strength of the score can be used to inform your next move. Here's how it will work.

Plus (+) and (-) symbols will indicate the likelihood of a positive or negative price direction, while the numbers 1-3 will deliver a 4 hourly trading strength score relating to each asset. The Evai Trading Score is calculated by our Multi-Factor model coupled with AI and Machine Learning to compare the daily performance of each coin with its historical data.

### Evai PRO dashboard and payment gateway

Alongside Phase I of the Evai PRO platform upgrades that have been finalised this month, the Evai Business Development team are in final negotiations with a number of banks and crypto friendly payment providers to facilitate Evai PRO subscription collections.

While the payment mechanism is being finalised and tested we wanted to share with our community a sneak preview of the new Evai Trading Score and also outline the features and benefits users can expect to enjoy later this month.



Basic

FREE

Access to Evai.io dashboard and Evai Ratings Index featuring upgrade and downgrade data.  
 In-depth crypto rating for Bitcoin.  
 One Watchlist notification.  
 Free access.

Evai PRO

\$9.99

Access to Evai.io dashboard  
 Evai Ratings Index access  
 Evai PRO Trading Score updated every 4 hours  
 Watchlist - Ratings upgrade and downgrade notifications  
 Access to 6 market indicators and Trading View charts  
 Access to special reports and market commentary from our trading and research experts  
 Exclusive access to the Evai PRO telegram alerts channel

## Evai trading robot

We are working towards the launch of our much anticipated AI Fund which will inform asset allocations using our latest ratings technology. Challenges remain from a regulatory perspective, though we believe these obstacles will be overcome. Meanwhile we plan to deliver benefits to our Evai community with minimal delay.

Consequently, we are working to deliver bespoke trading robots which can be connected to users own Binance account to enable trading.

The advantage being that investors will have the flexibility of retaining full custody of their funds and assets.

In testing, the technology has reported significant profits over the last 9 months compared with around 50% loss for the wider market. These results are astounding when compared against the competition on a risk adjusted basis.

Discounts on the Evai Trading Bot will be available to Evai holders. Communities and institutions are already reaching out to partner with us and utilise Evai technology on a revenue share basis.

A proportion of Evai Trading Bot subscription revenue will be used to Buy and Burn Evai tokens, positively impacting the EV token value.

## In case you missed it...

This month, the Evai team have introduced a new 'Ratings Review' YouTube series which highlights examples of crypto assets that have been upgraded and coincided with a price pump. Tune into episodes of Ratings Review every week and don't forget to check out MarketWatch which will now be airing twice a week on Wednesdays and Friday's.

On the Bull Run podcast this month, the team caught up with Dr Marwan Alzarouni, CEO of Dubai Blockchain. We also headed to downtown Dubai to visit the MetaTerrace and managed to get a behind the scenes look at Brazil and Barcelona football legend Dani Alves' NFT watch collection which celebrates his illustrious career and 42 trophies.

