

Evai.io X NOW LIVE ON BITTREX



Your guide to the latest Evai news, moves, projects and plans...

With bulls and bears fighting it out over market sway, the bulls victoriously raised the \$50k flag over BTC once again for the first time since May. A benevolent hacker momentarily lifted over \$600 million from the coffers of Poly Network before returning the crypto (less of course, \$33 million for exploiting the issue), whereupon he/she was hired immediately as 'Head of Security' by the DeFi project. PayPal announced plans to afford UK users the chance to buy crypto through the platform, stopping short of allowing purchases, although in the not-to-distant future, it seems likely. And Evai? What have we been up to? Here's everything you need to know – this month's newsletter packs a punch!



HIRH Prince Sandor Habsburg-Lothringen joins Evai as Advisor

HIRH Prince Sandor Habsburg-Lothringen, Archduke of Austria, Prince of Tuscany and Prince Grandmaster of the Sovereign Hospitaller Order of St John of Jerusalem, Knights of Malta, has joined Evai as an Advisor. HIRH Prince Sandor Habsburg-Lothringen sits on several boards of organisations and foundations and is also the President of the Foundation for Peace. Evai CEO Matt Dixon, Chief Operating Officer Simon Reid and Senior Evai Advisor Bruce Porter Jr. initiated discussions with the Prince in Monaco, with Bruce flying out to finalise the agreement in Austria earlier this month. The Evai team welcome HIRH Prince Sandor Habsburg-Lothringen's expertise and enthusiasm toward the Evai vision.

UFC legend Khabib Nurmagomedov visits Evai

In August, undefeated UFC legend Khabib Nurmagomedov visited our Dubai Evai office within the Crypto Centre, DMCC. The lightweight champion came in along with DMCC Chairman, Ahmed Bin Sulayam, to discover how we are democratising crypto investment through the use of AI and machine learning with the world's first unbiased crypto ratings system. Khabib is the second UFC champion in as many months to visit Evai, with current heavyweight champion Francis Ngannou visiting our office in June.



New CEX listing on BitMart for EVAI on 2 September

Our native EVAI token, which has shown remarkable resistance this month, hitting an ATH of \$0.64, launched last week on the Bittrex Global CEX marking our blue gold's first centralised exchange appearance. Capitalising on the listing as well as the recent international press coverage Evai has achieved, we launch on our second centralised exchange, BitMart on the 2nd of September. Keep looped into our TG group to hear about even more exchange launches before they are officially announced.

Evai welcome Mohamed Al Ali and Velimi Rasovic to the team

We are pleased to welcome to the ever-growing Evai team Mohamed Al Ali, CEO of Al Ali Holdings & Advisor to Sheikh Ahmed Al Maktoum International Investments Enterprise. Mohamed Al Ali operates a group of multinational enterprises in the finance and technology fields, among others, and will be a valuable addition to the executive advisory board in the role of Strategic Advisor. Also joining the team will be Velimi Rasovic, CEO and IT strategist with an avid interest in blockchain technology. Velimi also takes a position on our executive advisory board as Business Advisor. We look forward to the value both parties will bring to the momentum of the Evai movement.



Evai speak at CV Summit in Switzerland

The senior Evai team headed to Zug, Switzerland in the last week of August to speak at the annual CV labs event, CV Summit. The event brought together thought leaders and innovators within the space. As a Global Platinum Partner of CV Labs, Evai were honoured to share our expertise and predictions within the AI, machine learning and crypto rating space. Our Chief Operating Officer Simon Reid stepped in for Evai CEO Matt Dixon, speaking at the summit on 30 August during a panel discussion titled, 'DeFi: What it will take to elevate the industry to the next level.' Simon was joined on the trip by Evai Chief Development Officer, Stuart Paterson.



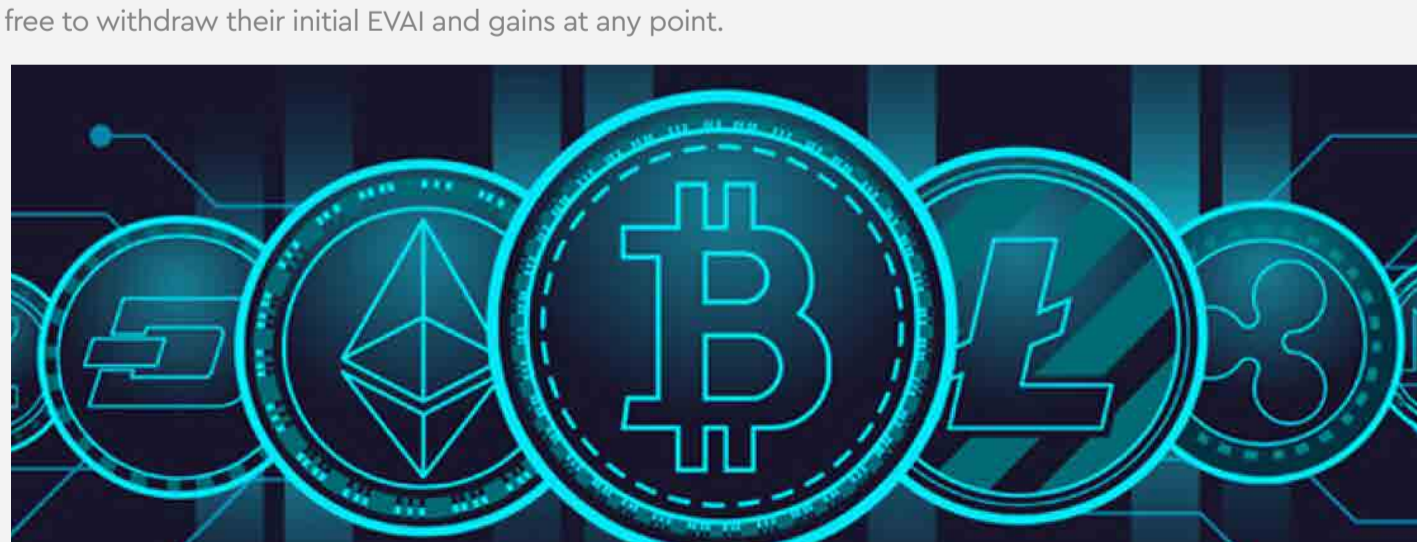
That Martini Guy and Evan Klassen sign on as Evai Advisors

Prominent YouTube crypto influencer That Martini Guy has signed on with Evai as an Advisor. With a subscriber base of 111k on YouTube, he has racked up eight million views on his channel and built up over 124k followers on Twitter. That Martini Guy will come on board to give feedback on upcoming Evai products and services at pre-launch in addition to various Evai promotional activities. Evan Klassen, an influential crypto entrepreneur, is also coming on board from September. Evan has an impressive background, having launched successful businesses in over 40 countries, predominantly within the blockchain space and brings a wealth of knowledge and further industry in-roads with him.



Trade license application submitted for Evai to buy and sell crypto

This month the team submitted an application for a Proprietary Crypto License to be approved under the DMCC. The license will allow Evai to take our new EvaiFund live, the first regulated crypto fund in the GCC region. Within weeks, Evai will launch a fund that utilises the state-of-the-art technology we have developed to rate crypto assets without human intervention. Our unbiased AI and machine learning will govern EvaiFund which is dedicated to rebalancing investor portfolios based on the Evai ratings system. Investors will be able to contribute into the fund by staking EVAI. Our proprietary AI and machine learning will assign investment into various highly rated assets, such as A1, A2 or A3 and automatically adjust holdings in line with rating updates. When the assets move down in ratings to B and C categories, the AI and ML will exit the positions and open new positions with assets that have moved into the higher ratings. There will be no minimum investment amount, nor will there be a lock-in time period with the investment. Users will also be free to withdraw their initial EVAI and gains at any point.



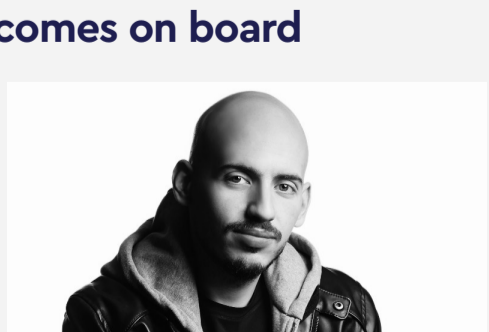
Evai.io crypto ratings app in development

The brand new app version of evai.io is currently in mid-development, giving investors a sleek new way to view our AI and machine learning, unbiased crypto ratings while evaluating new potential crypto investments on the move. Within the app, users will be able to set up watchlists and push notifications, so you will never miss when an asset you are watching gets reclassified, ensuring you are ahead of the market. We anticipate a launch over the next few weeks and further info will be announced in next month's Evai News.



New marketing consultant Mohanned Halawani comes on board

Our marketing team are pleased to welcome Mohanned Halawani into the fold. Mohanned is a Marketing Consultant for DEX tools and CEO of Crypto PR where he has achieved international PR campaigns across titles including Bloomberg, Cointelegraph, Yahoo Finance, Coindesk and more. His expertise will be essential, working with the marketing team to increase the international awareness of Evai over the coming months. With so many exciting projects scheduled to launch, the time to ramp up the Evai PR cannon is upon us...



Until next month...

As ever, there is nothing out of the realms of possibility here at Evai and September promises to build on the huge amount of momentum, market awareness and international exposure we have achieved in such a short space of time. If you're not already joining the discussion, get involved on our Telegram and Discord groups – the Evai community is a vital part of the project and the team love the engagement with investors. Until next month, keep an eye on the ratings...and if you hear a roar, that will be the Evai rockets firing up!