

Evai NEWS

Your guide to the latest moves, projects and plans.



The new EV token is now live!

NOW LIVE

Launching on PancakeSwap in the last 24 hours, the Evai team is excited to announce that the new Binance Smart Chain compatible EV token is now live and the liquidity has been restored to the pools. We are back in the game and focused on achieving our development goals and moving forward with the next steps on our journey.

The rollout of the EV token on PancakeSwap gives us the opportunity to immediately build liquidity in the pools and begin the marketing activity to generate awareness and future sales.

Before the EV token allocations are delivered to existing investors on 1st June 2022, we are urgently finalising the review of all Evai token holder wallet addresses to ensure that we remove any suspect wallets. The auditing of wallets following our security breach is a necessary step to maintain the long-term health of the EV token price and the project.



Ticker: \$EV
Contract Address: 0x2167AfA1C658DC5C4eC975f4aF608FF075A8b8AE
DEX: PancakeSwap
Network: Binance Smart Chain (BSC)
Starting Price: \$0.23
Supporting Wallets: SafePal / Trust Wallet



New crypto influencer collaborations rolled out for EV Token launch

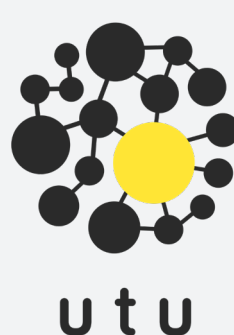
We are excited to announce a host of new influencer collaborations including long term partnerships with the Birb's Nest, Altcoin Buzz and Netflix lifestyle influencer Christina Carmela. There are also a number of Evai project reviews coming up across popular crypto YouTube channels, keep an eye out for details of the new video releases and show your support.



The Birb's Nest flock of nine crypto influencers is led by Crypto Birb and they are on a mission to empower people when it comes to crypto investment and have been in the space since 2017 developing a loyal following of over 800k followers on twitter and a combined audience across all channels of 1.5m (Twitter, Discord, Website, Instagram, YouTube). Our partnership activity will include regular posts relating to the Evai ratings, newsletter mentions, giveaways, AMAs and an exclusive Evai platform walkthrough video to spread the word amongst their community and beyond.



Over the coming weeks the marketing team will be announcing details of further collaborations with leading influencers to increase awareness of the Evai ratings platform and EV token (we are in advanced talks with a number of exciting YouTubers and can't wait to tell you more soon!). Influencer collaborations will form a key pillar of our ongoing marketing activity encompassing PR, paid advertising, partnerships and ratings-based video content.



New partnerships expand the global reach and adoption of Evai.io

This month Evai established its debut partnerships in the African market, which has been widely reported as one of the fastest growing markets for cryptocurrency adoption witnessing a 1200% growth within a year. Collaborating with Kenyan based BitLipa & UTU.io, we will be strategically placed to help users with unbiased ratings to support their investment decisions.

BitLipa is Kenya's first Fiat to Crypto on and off ramp which will integrate Evai ratings into the platform. Evai Academy will be working alongside the BitLipa Team to provide educational material and resources to ensure that users are continuously learning and developing their knowledge in cryptocurrency.

UTU is building the trust infrastructure of the internet to help users and platforms interact in a safe and more trustworthy way. UTU and Evai's collaboration will be mutually beneficial for each respective user base and will focus on:

- Making Evai's signals available via UTU Trust API and DEFI Portal.
- Making UTU signals available in the Evai Dashboard.



Airdrop Delivery Incoming

Over the last month we have received an incredible response to the airdrop promotions we have been running on the Evai social media channels and via partnerships and our newsletter to all registered Evai.io users. The spirit of the Evai community has been inspiring and the new Evai Evolution group is growing fast!

If you have participated in the airdrop promotion and completed the tasks required, your token allocation will be made during w/c 2nd May.



Development Update

Increasing security across all areas of the Evai project has been a key priority for the development team this month and has been led by our Chief of Operations, Nathan Revill. He has previously worked with the UK Ministry of Defence and implemented higher levels of security in his software practice in order to work on defence contracts.

New procedures have been introduced in relation to Evai company wallets including the deployment of a multi-sig wallet using Gnosis Safe. This new measure has been implemented to safeguard all funds under the management of Evai and provide protection for our investors.



CV VC Global Report highlights Evai.io as a top performer

Evai.io made it into the CV VC Global Report 2022, published by CV VC AG and PwC Switzerland. We were featured as one of the best-performing global blockchain projects in the service provider category.

The CV VC Global report is published periodically and analyses the best-performing global blockchain projects. The report maps out the global blockchain ecosystem, outlining the main activities of the top organisations in the different industry sectors, and illustrates the global nature of the blockchain ecosystem being built. The latest report is available for download here: www.cvv.com/insights

Until next month . . .

Until next time...! On behalf of the Evai team thanks for your incredible support and we look forward to keeping you updated on our progress throughout May and wish you an enjoyable weekend!

The Evai Team



The world's first
decentralised unbiased cryptoassets ratings platform
 powered by AI & ML

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