Litepaper

Intelligent and unbiased crypto ratings
for the Web3 era of investment.

EVAI
Crypto Ratings

“The digital asset space is now running at twice the speed of the internet at the same number of users: 140 million users.

Now, if people remember the internet between 1990 and 2000, it was the fastest ever adoption of any new technology in all recorded human history - 63% a year in those first ten years. The digital asset space is growing at 113% a year.”

Raoul Pal, prominent crypto commentator and investor, 2021.

The vision

"We believe that intelligent crypto investing is the new way to achieve financial freedom and that everyone should have the tools to navigate the world' fastest growing market."

Founded in June 2019, the Evai team have pioneered and proven the predictive capabilities of their crypto ratings technology driven by AI and Machine Learning. The Evai platform enables newcomers, day traders and institutions to avoid market hype and see crypto clearly using unbiased and actionable insights.

Introduction

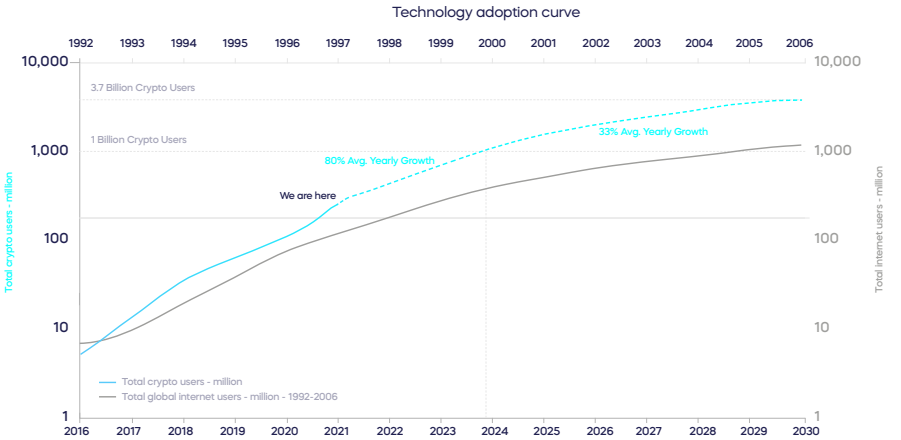
Headquartered in the DMCC Crypto Centre in Dubai, Evai has created the industry's first crypto rating platform that is powered by AI and Machine Learning which is being deployed in a market with over 300m users worldwide.

The project is uniquely positioned in the marketplace and is driven by an experienced leadership team with strong capabilities in research, technology, marketing and operations.

The industry leading crypto asset ratings model developed by Evai is ready to be deployed across associated revenue generating product releases including Evai PRO, Evai BOT and the Evai Ratings API.

Crypto adoption

Cryptocurrency adoption is growing at approximately 80% per year, this makes it the fastest rate of technological adoption in human history.



Evai Crypto Ratings is the answer

The Evai Crypto Ratings are built on the understanding that investors want to make smart decisions about crypto investments. Investors need the best information about which crypto assets to invest in and when.

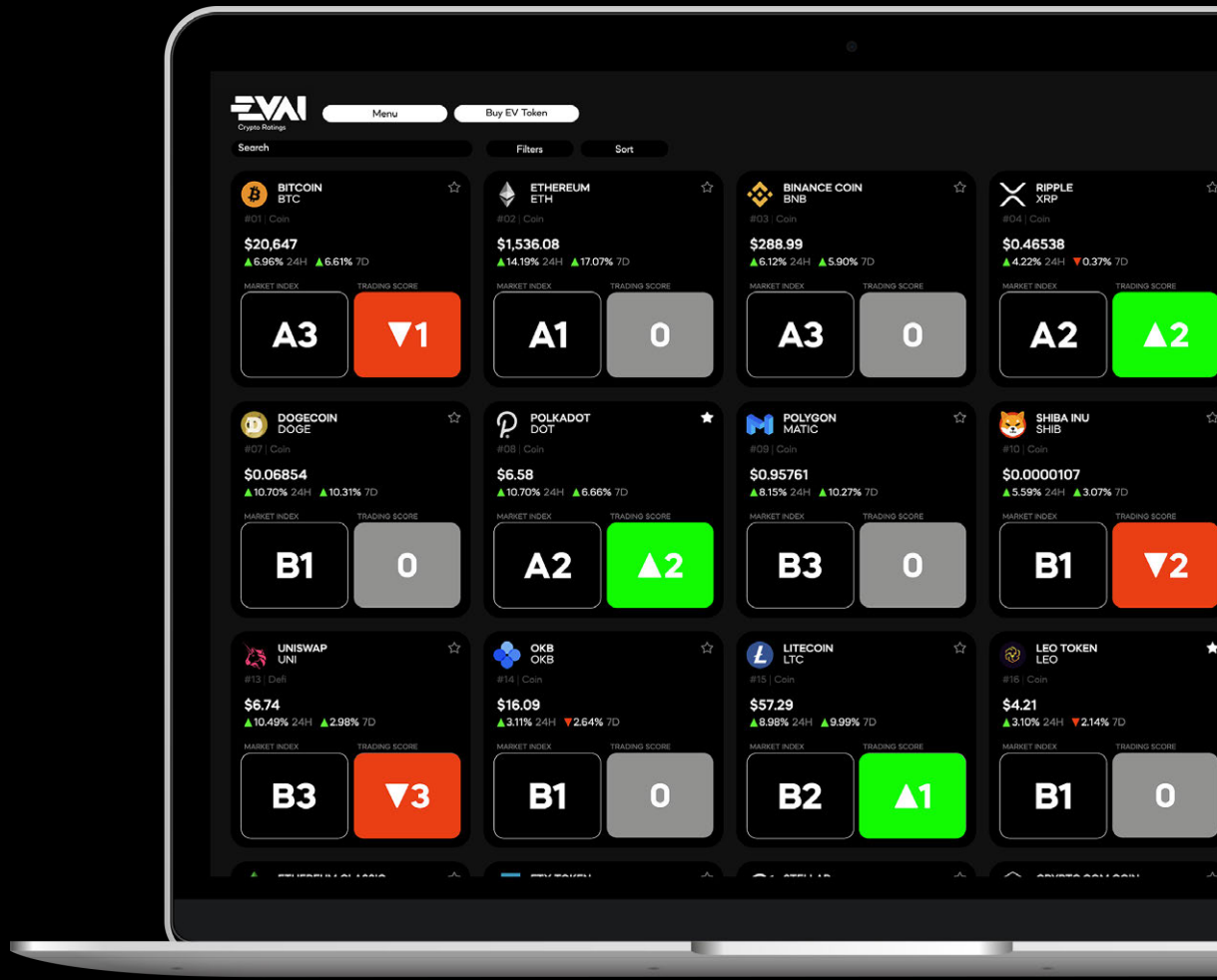
There is a lot of noise, a lot of bad data, market manipulation, and other hidden risks with crypto assets and NFTs which can make investors feel unprepared to make the right decisions. Each of the crypto assets we rate undergoes a rigorous evaluation driven by AI and Machine Learning that dynamically scrutinises live market data.

Evai Crypto Ratings look at six performance factors and over twenty performance indicators before a rating is awarded. Unlike other crypto rating agencies, our data and research does not rely solely on the "expertise" of human inputs allowing us to share an unbiased rating with users to help them make informed decisions that maximise profits and minimise risk.

We believe that everyone, not just insiders and statistical experts, should benefit from the crypto market. We understand people want to benefit from the financial freedom crypto investments can provide without having to dedicate all of their time to evaluating the many risks and opportunities.

Evai Ratings

The 2008 financial crash was caused by a failure of financial ratings led by centralised ratings agencies. Evai ratings are completely free from human intervention, empowering retail and institutional investors worldwide.

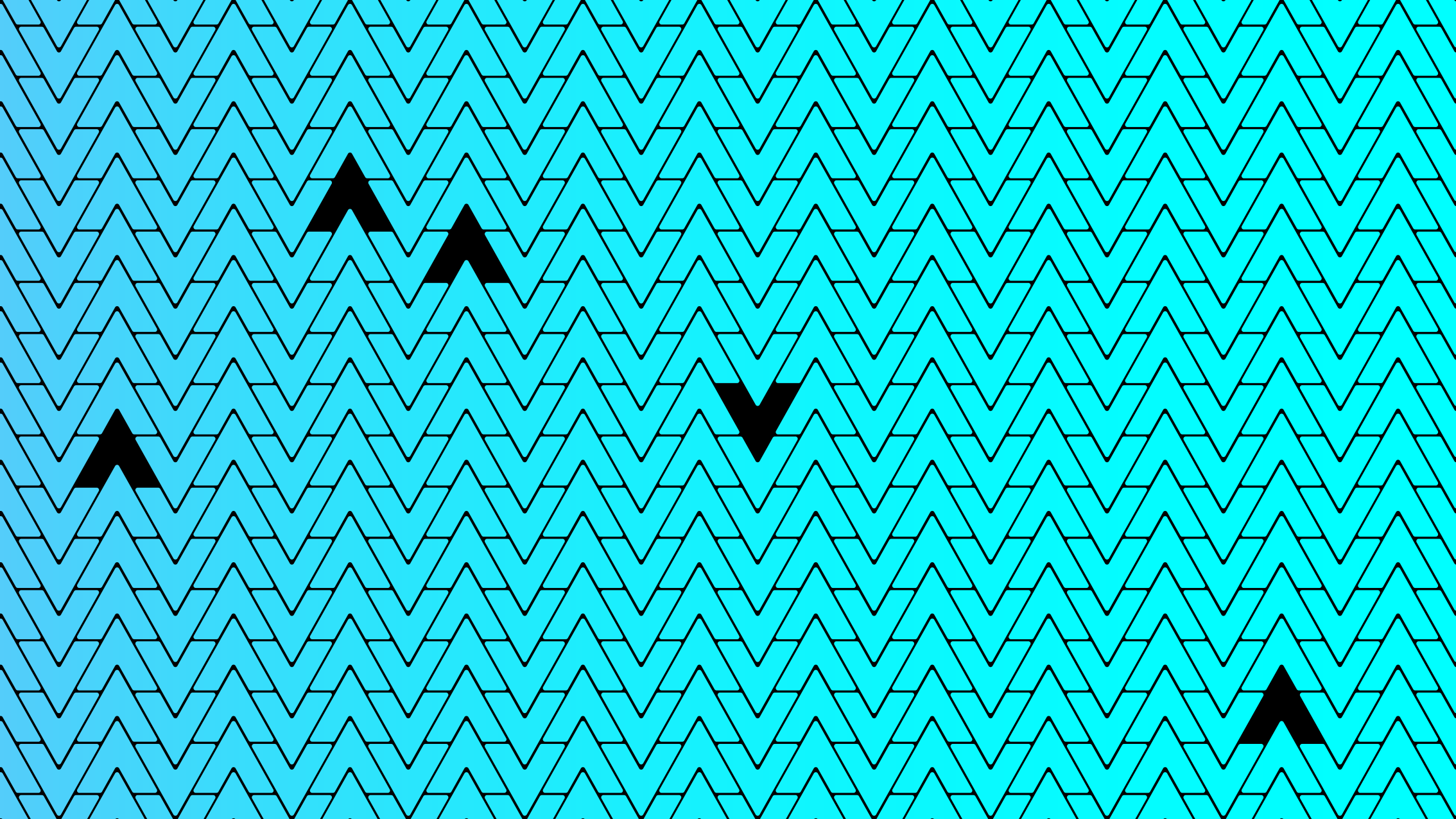


Founded on world-renowned research

Professor Andros Gregoriou is the Chief Research Officer at Evai, a leading academic of The University of Brighton and advisor to the Bank of England.

- He has written over 120 peer-reviewed, leading academic research papers
- Globally recognised for the Liquidity Asset Pricing model he created in response to the 2008 financial crisis
- Professor Gregoriou's work has been presented to the:
  - Chartered Financial Analyst Institute
  - Financial Conduct Authority
  - London Stock Exchange

Professor Gregoriou developed Evai's unique multi-factor model, providing an autonomous and unbiased ratings solution that can be applied to over 20,000+ cryptoassets.



How it works

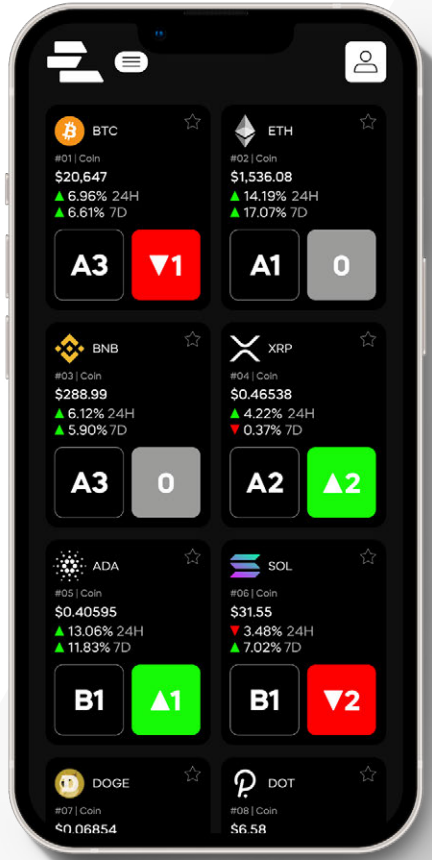
Artificial Intelligence and Machine Learning test each cryptoasset against several key market indicators to assess performance – the asset's parameter results inform the unbiased rating it is awarded.

What does this mean for you?

It means that even if you are brand new to the market, you can invest in highly rated assets that have been deemed the lowest risk and thus diversify your investment portfolio.

Evai has been designed to democratise the market, making it easier to invest with confidence.

Evai Ratings
Powered by AI and machine learning



How does the Evai Market Index work?

The Evai Market Index ranks crypto assets from A1 down to D and provides an indication of the underlying value. Every week on Sunday at 01.00am GMT the Evai Market Index updates and provides investors with an unbiased guide to the market.

Users can increase potential returns and minimise risk by using the predictive power of crypto ratings to empower smart investment decisions. Let our proven ratings technology be your guide to the market.

A1 A2 A3	Decreased level of risk with lower potential % returns.
B1 B2 B3	Moderate risk with medium level of potential % returns.
C1 C2 C3	Higher levels of potential % returns with higher levels of risk.
D	Higher levels of volatility with higher potential % returns.
U	Unrateable due to insufficient data.

How does the Evai Trading Score work?

▲3	High
▲2	Medium
▲1	Low
0	No change
▼1	Low
▼2	Medium
▼3	High

Plus (+) and (–) symbols will indicate the likelihood of a positive or negative price direction, while the numbers 1–3 will deliver a 1-4 hourly trading strength score relating to each asset (frequency of Trading Score will be subject the users subscription level).

The Evai Trading Score is calculated by our Multi-Factor model coupled with AI and Machine Learning to compare the daily performance of each coin with its historical data.

How the ratings can work for you

Paid product #1: Evai PRO

Launching in Q4 2022

The core Evai Ratings technology has been established and future revenue can now be secured through the introduction of a subscription-based model called Evai PRO.

Evai PRO subscription features will include:

- Access to the in-depth Evai Market Index
- Evai PRO Trading Score - Updated every 4 hours
- Ratings Notifications - allowing users to view Trading Score upgrades and downgrades
- Access to 6 market indicators and Trading View charts
- Portfolio tracker feature
- Global overview page
- Special reports and market commentary from our trading and research experts (Q1 2023)

All users will have access to entry level ratings data and free features including educational and trading-based content.

Evai PRO is $9.99 per month initially.

Paid product #2: Evai BOT

Launching in Q1 2023

The Evai BOT will give crypto investors the opportunity to autonomously deploy the Evai Ratings technology on their trading accounts.

In testing the Evai Trading Bot strategy has reported significant profits (25.4%) over the last 9 months compared to the wider market. These results are astounding when compared to competition on a risk adjusted basis, especially against the backdrop of a wider market fall of 42.8% over the same period.

Crypto communities and exchanges are already reaching out to partner with us to utilise the Evai technology on a revenue share basis.

Evai BOT will be $49.99 per month initially.

Paid product #3: Evai API

Launching in Q1 2023

The Evai Enterprise API has been designed to outperform industry standard returns and protect funds. It can be tailored to meet the needs of high value investors, institutions, VCs and regulators.

Advanced levels of data and analytics will be available to Evai API customers including:

- Increased frequency of data available on the Evai Trading Score (hourly)
- Daily Market Index updates
- Access to the Evai Ratings and Research team to provide bespoke portfolio reporting and monthly, quarterly, annual market analysis and commentary
- Integration of bespoke and exclusive indicators such as the Gregoriou Liquidity Ratio
- Dedicated account manager and client support

Getting started in crypto couldn't be easier with Evai

Simply click on the 'Buy EV Token' button on the Evai platform, which will launch the payment app, through which you can pay for – and store your EV tokens. Investment in the EV token provides investors with a range of benefits including:

- Potential price appreciation with the growth of the project and community
- Anytime that EV tokens are bought or sold, 1% is reflected back proportionally to all investors holding the EV token

Token access and discounted fees

The Evai team plan to introduce discounted fees for EV token holders on upcoming products including Evai PRO and Evai BOT.

EV token utility

EV
The Reward Token

Aside from being a digital asset itself, the EV token is a reward token by virtue of the fact that it gives investors cashback for holding the asset.

Holders of the EV token are constantly rewarded with 1% of all EV token sales and purchases going straight back to investors.

Evai PRO
EV Holder Rewards

Advanced level access to the Evai Ratings will begin in Q4 2022.

Evai PRO users will enjoy access to the in-depth Evai Market Index, Evai Trading Score and Watchlist notifications and a host of upcoming upgrades.

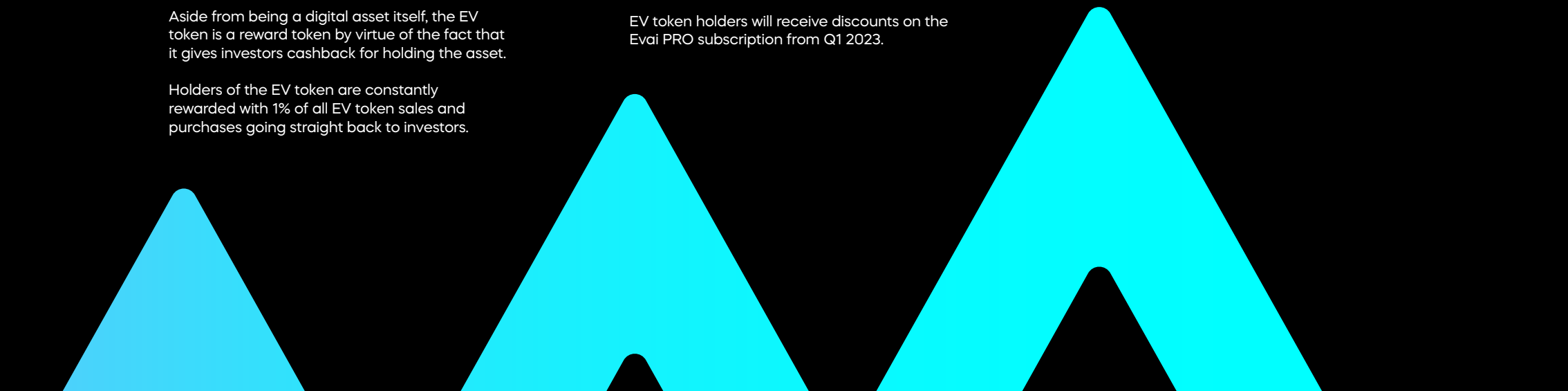
EV token holders will receive discounts on the Evai PRO subscription from Q1 2023.

Evai BOT

The Evai BOT will give crypto investors the opportunity to autonomously deploy the Evai Ratings technology on their exchange trading account.

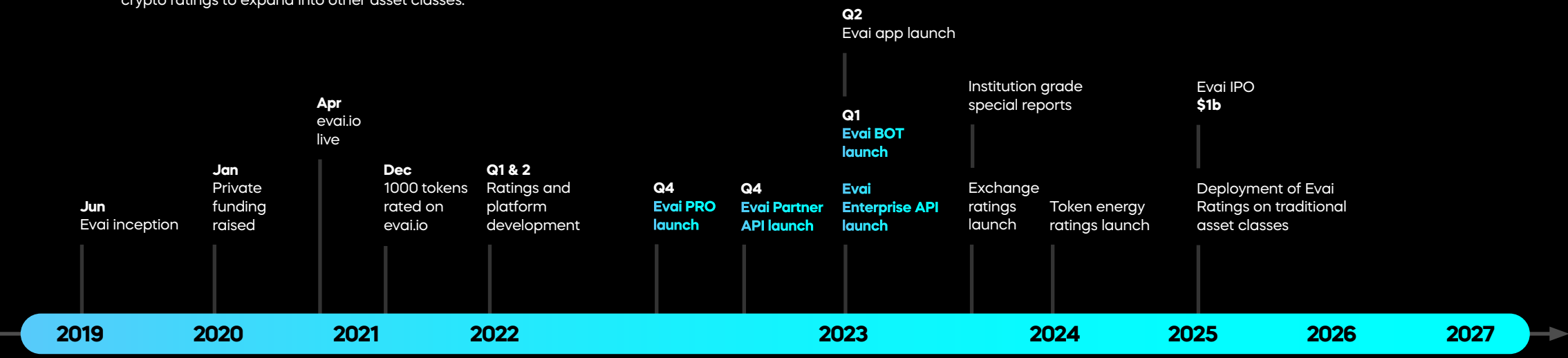
In testing the Evai Trading Bot strategy reported significant profits (25.4%) over the last 9 months compared to the wider market, which experienced a fall of over 42.8% over the same period.

EV token holders will receive discounted fees when purchasing the Evai BOT monthly subscription.



Roadmap

We will leverage the trust, authority, and AI research established with our crypto ratings to expand into other asset classes.



Evai Tokenomics

CURRENT PRICE: **$0.012**

PROTOCOL: **BINANCE SMART CHAIN (BSC)**

SYMBOL: **EV**

DATE OF LISTING: **April 2022**

CIRCULATING SUPPLY: **22,046,452**

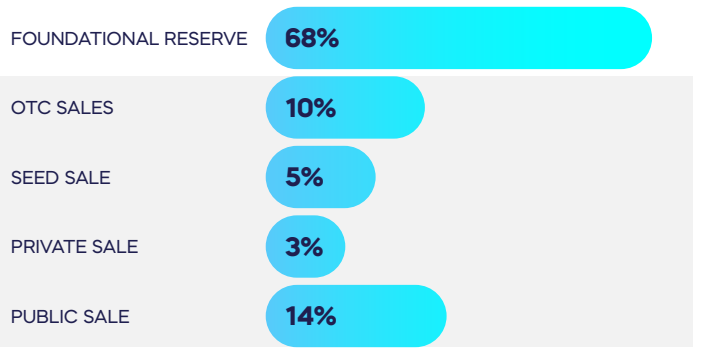
MAX SUPPLY: **1,000,000,000**

TOTAL SUPPLY: **799,909,593**

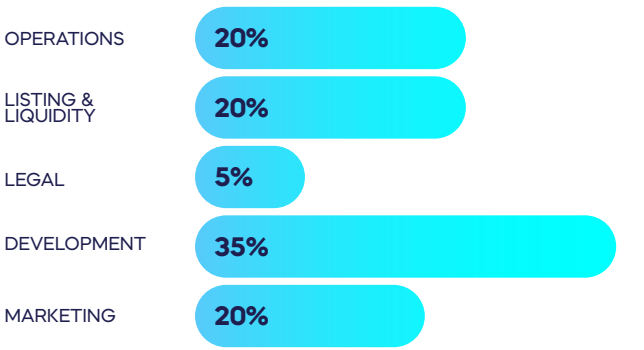
FULLY DILUTED MARKET CAP: **$9,598,915**

CURRENT MARKET CAP: **$264,557**

Funding & Reserves



Allocation of Funds



Equity Allocation

Leadership Team

Matt Dixon
CEO and Founder of Evai.io

Professor Andros Gregoriou
Chief Research Officer

Igor Arkhypenko
Chief Technology Officer

Arif Al Otaibi
Chief Strategy Officer

Dr Marwan Alzarouni
Co-founder/strategic advisor

Preeya Patel
Head of Business Development

Marsela Tafa
Ratings Director

Prof. Guy Liu
Research Director

Dr. Rob Hayward
Ratings Analyst

Nick Hamilton
Marketing & Comms Consultant

We've been recognised globally

This year Evai has featured in the CV VC Global Report 2022, published by **CV VC AG** and **PwC** Switzerland. We were recognised as one of the best-performing global blockchain projects in the service provider category and were the only project selected from the Middle East region.

The CV VC Global report is published periodically and analyses the best-performing blockchain projects around the globe. The report maps out the global blockchain ecosystem, outlining the main activities of the
top organisations in the different industry sectors, and illustrates the global nature of the blockchain ecosystem being built.

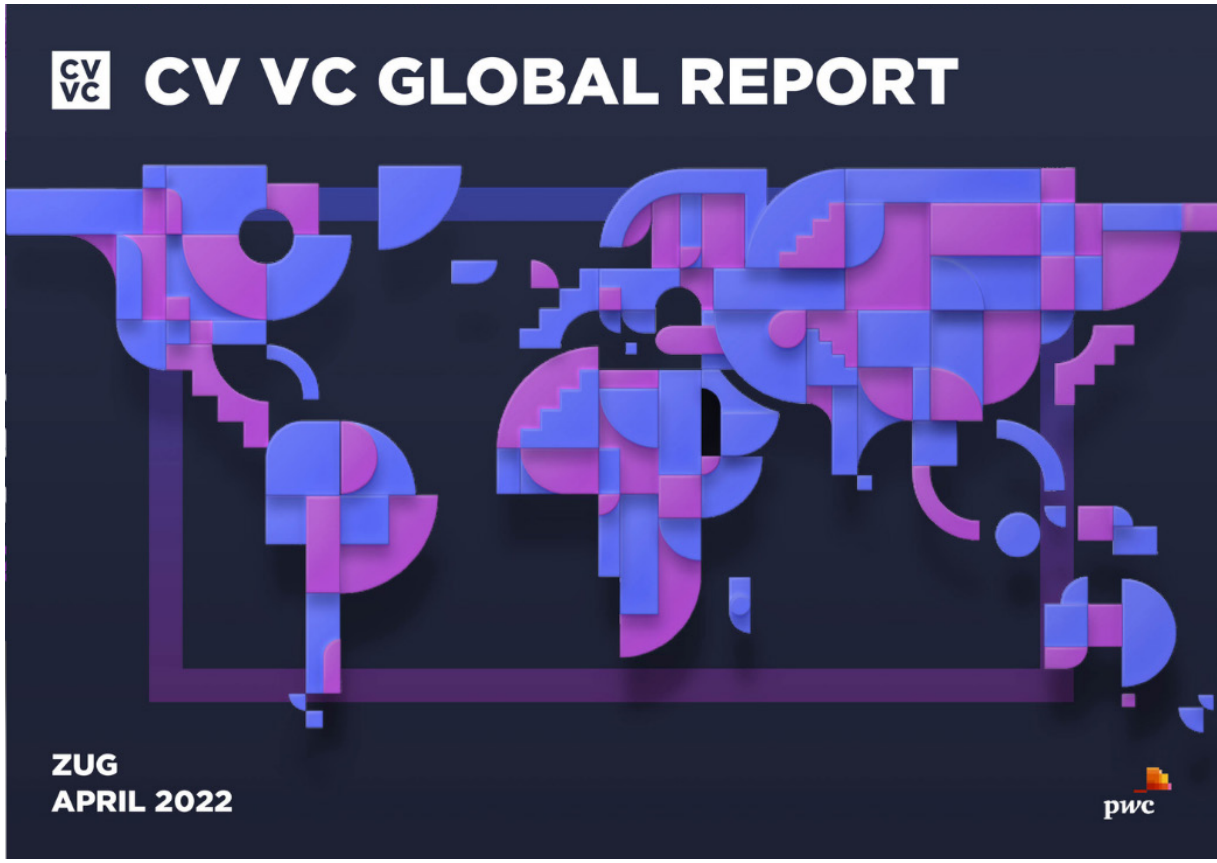
The full report is available for download here: www.cvvc.com/insights

GB Tech WEB3 Award Winners - Innovation of the Year
Gulf Business

Evai has been featured in

COINTELEGRAPH · AMB CRYPTO · BBC · CNBC

CoinMarketCap · Decrypt · CRYPTOSLATE · BITCOIN INSIDER · coincodex



Join the community

Unlock the power of prediction with proven crypto ratings